

Bead toys containing 1,4-Butanediol, including Bindeez Beads

December 2007

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To prevent serious illness in children, the Minister of Consumer Affairs issued a permanent ban order on 21 December 2007 that prohibits the supply of all bead toys containing 1,4-Butanediol, including Bindeez Bead toys.
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Need more information?

Call Consumer
Affairs Victoria
Helpline on
1300 55 81 81.

Hazards

Children who swallow bead toys containing 1,4-Butanediol may suffer headaches, nausea, vomiting, confusion, drowsiness, reduced levels of consciousness and convulsions, fits or seizures. This is because once ingested, this chemical becomes a toxic substance.

Bindeez Beads toys

Bindeez bead toys are little beads that join with a spray of water to create pictures and patterns. These and any other bead toys that contain 1,4-Butanediol can cause serious illness if swallowed.

Permanent ban order

The permanent order prohibits the supply of all bead toys containing 1,4-Butanediol. This includes Bindeez bead toys, which have been sold at major retailers, supermarkets, toy stores and independent specialty stores since December 2006. The supplier has removed all Bindeez Beads toys from sale through a voluntary recall.

These include:

- WB00-00 Bindeez Refill Pack S1.
- WB07-80 Bindeez Refill Pack S2 - Primary Colours.
- WB00-10 Bindeez Themed Refill Pack S1.
- WB11-10 Bindeez Themed Refill Pack S2.
- WB03-90 Bindeez Ultimate Bead Pack SML S1.
- WB02-70 Bindeez Ultimate Bead Pack LGE S1.
- WB03-00 Bindeez Portable Pack.
- WB02-40 Bindeez Container Pack.
- WB00-20 Bindeez Starter Pack.
- WB09-70 Bindeez Starter Pack - Princess - Pink.
- WB05-40 Bindeez Starter Pack - Glow in the Dark.
- WB00-30 Bindeez Activity Pack.
- WB03-20 Bindeez Activity Pack - Glow in the Dark.
- WB02-90 Bindeez Activity Pack - Crystal Pink.
- WB13-80 Bindeez Activity Pack with Bonus Refill.
- WB00-40 Bindeez Super Studio.
- WB05-10 Bindeez Super Studio - Princess - Pink.
- WB02-20 Bindeez Themed Gift Box - Ocean World/Space World.

Product Safety Factsheet

Date of Issue:
December 2007

Quick Tip?

Seek immediate medical attention at a hospital if your child shows any symptoms of headaches, nausea, vomiting, confusion, drowsiness, reduced levels of consciousness and convulsions, fits or seizures after playing with Bindeez Beads or any other bead toys that may contain 1,4-Butanediol.

WB05-60 Bindeez Themed Gift Box
- Jungle World/Pony World.

WB05-90 Bindeez Themed Gift Box
- Pet Shop/Fairy Land.

WB00-70 Bindeez Tray & Spray
Pack.

WB02-30 Bindeez Deluxe Box.

Consumer action

1. If your child has been playing with Bindeez Beads toys or any other beads that may contain 1,4-Butanediol and shows any symptoms of headaches, nausea, vomiting, confusion, drowsiness, reduced levels of consciousness and convulsions, fits or seizures, you should immediately seek medical attention at a hospital.
2. If you own Bindeez Beads toys you should:
 - Immediately remove them from your children.
 - Return any complete products (i.e. beads and accessories) in the Bindeez Beads range, any made-up designs and incomplete opened packs to:
Moose Enterprise
Reply Paid 683
Thomastown 3074
 - Seek information regarding refunds by calling the toll free number 1800 303 895.

More Information

Information on product safety is available from:

**Consumer Affairs Victoria
Victorian Consumer &
Business Centre**

113 Exhibition Street
Melbourne 3000

Telephone: 1300 55 81 81

Website www.consumer.vic.gov.au

Contacts

Consumer Affairs Victoria
www.consumer.vic.gov.au
1300 55 81 81

Poison Information Centre
13 11 26

Department of Human Services
http://www.health.vic.gov.au/chief_healthofficer/alerts/bindeez_beads.htm

Moose Enterprise

For further information about the product or refunds, please go to www.bindeezrecall.com or call toll free 1800 303 895



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